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FOR IMMEDIATE RELEASE

**ARTHUR S. LITTLEFIELD SELECTED TO ADVANCED
FINANCIAL PLANNING GROUP**

Naperville, Illinois (February 12, 2010) — Arthur S. Littlefield has been selected as one of 13 financial planners from among 2200 financial planners across the country to join the 2010 Advanced Select Member group of Lincoln Financial Advisors Corp./ Sagemark Consulting, (LFA/Sagemark), as part of the firm’s Sagemark Consulting - Private Wealth Services program which focuses on clients in the “Very High Net Worth” (VHNW) market.

This recognition and subsequent invitation to join the Advanced Select Member team was determined by identifying LFA/Sagemark financial planners already in the Select Member program who have demonstrated the skills and leadership necessary to be part of the advanced tier and who are most capable of working with VHNW clients. The criteria included a demonstrated commitment to client service, current success and a rigorous internal evaluation.

Planner Joins Advanced Financial Planning Group

As an Advanced Select Member, Arthur S. Littlefield will be collaborating with the most prestigious LFA/Sagemark financial planners in the country, who have prodigious experience in wealth management, business continuity and sophisticated wealth strategies for VHNW clients. The end result is that the Advanced Select Member's clients know that their advisor will collaborate with other Sagemark Consulting Private Wealth Services members and the sophisticated planning team to develop a comprehensive financial plan catering to their specific needs. Arthur S. Littlefield will also have access to proprietary advanced specialists and resources in LFA/Sagemark dedicated to plan production in estate and business owner planning. Regular symposiums and high-level training meetings will be held for Advanced Select Members to increase their innovative capabilities and improve the consistency and excellence of working in this marketplace.

Sagemark Consulting, a division of Lincoln Financial Advisors Corp., a broker/dealer and registered investment advisor, is a nationwide fee-based financial planning firm specializing in meeting the financial needs of the affluent market. The firm is a member of Lincoln Financial Group, the marketing name for Lincoln National Corporation – a Fortune 500 company– and its affiliates. For more information, including a copy of our most recent SEC reports containing our balance sheets, please visit

<http://www.LincolnFinancial.com> .

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